

MAIL TO:  
Office of the Attorney General  
Registry of Charitable Trusts  
P.O. Box 903447  
Sacramento, CA 94203-4470

STREET ADDRESS:  
1300 I Street  
Sacramento, CA 95814  
Telephone: (916) 323-8079

WEB SITE ADDRESS:  
<http://ag.ca.gov/charities/>

# COMMERCIAL FUND-RAISER FOR CHARITABLE PURPOSES

## 2002 ANNUAL FINANCIAL REPORT (California Government Code Section 12588)

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12588.1

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



<b>Name and Address of Commercial Fund-raiser:</b> The Heritage Company, Inc. 2402 Wildwood Avenue, Suite 500 Sherwood, CA 92120 AR	<b>Name and Address of Charitable Organization:</b> CT No. _____ F.E.I.N. No. _____ 2004 Promenade Nationale Convention Corporation Name of Charity 1410 Patterson Street Address of Charity Anchorage, AK 99504 City, State, and ZIP Code of Charity
---	--

Figures from (check one): National Campaign ☐ California Campaign ☒

Telemarketing \_\_\_\_\_ held (on) (from) 1/1/04 \_\_\_\_\_, 20 \_\_\_\_\_ to 10/1/04 \_\_\_\_\_, 20 \_\_\_\_\_

(Type of Activity) (Date or dates must be shown)

Is the contract between the commercial fund-raiser and charity based upon a fee or percentage of revenue? (check one) Fee ☐ Percentage ☐

If other, provide brief explanation Charity is guaranteed a dollar amount + printed program books Other ☒

### 1. REVENUE

- |   |       |     |
|---|-------|-----|
| A. Cash contributions                       | _____ | A.  |
| B. Entertainment sales or admission charges | _____ | B.  |
| C. Sales from products                      | _____ | C.  |
| D. Advertisement sales                      | _____ | D.  |
| E. Membership fees                          | _____ | E.  |
| F. Other sources: (Specify)                 | _____ | Fa. |
| a. _____                                    | _____ | Fb. |
| b. _____                                    | _____ | Fc. |
| c. _____                                    | _____ | Fd. |
| d. _____                                    | _____ |     |

### G. TOTAL REVENUE

\$6,819.00 B. ✓

### 2. EXPENSES

- |                                   |                          |     |
|-----------------------------------|--------------------------|-----|
| A. Fees or commissions            | See attached itemization | A.  |
| B. Salaries                       | _____                    | B.  |
| C. Payroll taxes                  | _____                    | C.  |
| D. Employee benefits              | _____                    | D.  |
| E. Cost of merchandise for resale | _____                    | E.  |
| F. Cost of entertainment          | _____                    | F.  |
| G. Postage                        | _____                    | G.  |
| H. Advertising                    | _____                    | H.  |
| I. Telephone                      | _____                    | I.  |
| J. Rental of equipment            | _____                    | J.  |
| K. Facilities charge              | _____                    | K.  |
| L. Permits                        | _____                    | L.  |
| M. Other expenses: (Specify)      | _____                    | Ma. |
| a. _____                          | _____                    | Mb. |
| b. _____                          | _____                    | Mc. |
| c. _____                          | _____                    | Md. |
| d. _____                          | _____                    |     |

### N. TOTAL EXPENSES

\$5,316.37 N.

RECEIVED

DEC 27 2004

RECEIVED  
Attorney General's  
Registry of Charitable Trusts  
MAY 07 2005  
Attorney General's  
Registry of Charitable Trusts

2004 F 121647

**COMMERCIAL FUND-RAISER FOR CHARITABLE PURPOSES  
2002 ANNUAL FINANCIAL REPORT**

(California Government Code Section 12599)

Page 2

3. Amount to Charity (subtract line 2N from line 1G) \$1,502.63 3.
4. Less additional fund-raising expenses paid by charity (to be completed by charity) 0 4.
5. Less fair market value of goods and/or services used for the event which were paid by sponsor(s) 0 5.
6. Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3) \$1,502.63 6. ✓

7. (a) Does any officer, director, partner or owner of the Commercial Fund-raiser have any affiliation with or control over, directly or indirectly, the charitable organization for which the Commercial Fund-raiser has contracted to solicit?

☐ Yes ☒ No If "yes," complete the following:

Name of officer, director, partner or owner of Commercial Fund-raiser	Name and address of charitable organization	Relationship of officer, etc. To charitable organization

- (b) For each affiliation identified in 7 (a), attach copy of the contract between the commercial fundraiser and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.

Signature of authorized officer (Commercial Fund-raiser)

Glenda Keenihan Secretary/Treasurer 10/15/04

Printed Name

Title

Date

This report must be signed by two officers or directors of the charitable organization for verifying the distribution.

Signature of authorized officer/director (Charity)

JIMMIE L. FOSTER President 23 NOV 04

Printed Name

Title

Date

Signature of authorized officer/director (Charity)

W. E. FRANKS

Printed Name

Title

Date

# CAMPAIGN FINANCIAL REPORT

THE HERITAGE COMPANY

(Name of Professional Solicitor)

(Registration Number)

## PROMENADE NATIONALE CONVENTION CORPORATION - CALIFORNIA

(Name of Charitable Organization or Sponsor)

For the period beginning 01/01/04 through 10/01/04

GROSS REVENUE	<u>6,819.00</u>	
EXPENSES		
SALARIES, WAGES, COMMISSIONS	<u>2,206.47</u>	
PROMOTIONAL FEES	<u>297.26</u>	
POSTAGE	<u>119.70</u>	
TELEPHONE	<u>1,637.90</u>	
RENT	<u>630.42</u>	
SUPPLIES	<u>67.83</u>	
LICENSES, PERMITS	<u>111.72</u>	
ADVERTISING	<u>139.65</u>	
ACCOUNTING/DATA PROCESSING	<u>786.03</u>	
LIST PREPARATION	<u>61.85</u>	
OTHER:	<u></u>	
	<u></u>	
	<u></u>	
	<u></u>	
TOTAL EXPENSES	<u>6,058.83</u>	88.85%
Net Proceeds	<u>760.17</u>	11.15%
Amount Retained by Charitable Organization or Sponsor	<u>1,502.63</u>	22.04%
Percentage of Funds Received by Charitable Organization or Sponsor	<u>22.04%</u>	
(Amount Retained by the Charitable Organization or Sponsor divided by Gross Revenue)		
Net Income/Loss (-) to THC	<u>-742.46</u>	-10.89%
(pending ongoing collections & reconciliations)		

10/13/2004